

# Lead Offers

**XYZies**<sup>TM</sup>

Last Update: March 1st / 2022

**Spectrum** ▶



## Probing Questions:

1. "How are you going to use your service?"
2. "What kind of devices are you going to connect.... How many Tv's, mobiles"
3. If the customer has at least 1 tv, ask if they like Spanish or English programming.

## Personalized Offer

"Customer's name" since you told me that "use what you gathered with the probing questions" I found the perfect package for you:

## Assume the Offer

"Customer's Name" when do you need to have your services active?



## TV + Internet Customer

Last Update: March 1/ 2023

If you start with DirecTV beam

$$\text{Wi-Fi} + \text{TV} + \text{Mobile} = \$199.99$$

Internet Gig + DIRECTV Beam Ultimate  
(1 Genie) AP/PB IN + Unlimited Free mobile

New  
Lead  
Offer!

If you start with DirecTV streaming

$$\text{Wi-Fi} + \text{TV} + \text{Mobile} = \$209.99$$

Internet Gig+ DirecTV Ultimate Stream  
(1 Osprey) + Unlimited Free mobile



$$\text{Wi-Fi} + \text{TV} + \text{Mobile} = \$174.99$$

Internet Gig + DIRECTV Choice Beam  
(1 Genie) AP/PB IN + Unlimited Free Mobile

Mobile  
Unlimited  
Lines  
\$29.99



$$\text{Wi-Fi} + \text{TV} + \text{Mobile} = \$184.99$$

Internet Gig + DirecTV Choice Stream  
(1 Osprey) + Unlimited Free Mobile



Last Update: March 1/ 2023

## TV + Internet Customer

New  
Lead  
Offer!

$$\text{Wi-Fi} + \text{TV} + \text{Mobile} = \$157.97$$

Internet Gig + Mi Plan Latino (Box) + Unlimited  
Free mobile

$$\text{Wi-Fi} + \text{TV} + \text{Mobile} = \$137.97$$

Internet 500 + Mi Plan Latino (Box) + Unlimited  
Free Mobile

$$\text{Wi-Fi} + \text{TV} + \text{Mobile} = \$117.99$$

Internet 300 + Mi Plan Latino (Box) + Unlimited  
Free Mobile

$$\text{Wi-Fi} + \text{TV} + \text{Mobile} = \$97.97$$

Internet 100 or 30 + Mi Plan Latino (Box) +  
Unlimited Free Mobile

Mobile  
Unlimited  
Lines  
\$29.99

# Only Internet Customer

Last Update: Nov 17 / 2022

$$\text{Wi-Fi} + \text{Monitor} + \text{Phone} = \$195.96$$

Internet Gig + Mi Plan Latino (Box) + Unlimited

↩

$$\text{Wi-Fi} + \text{Phone} = \$124.98$$

Internet Gig + Unlimited

↩

$$\text{Wi-Fi} + \text{Phone} = \$104.98$$

Internet 500 + Unlimited

↩

$$\text{Wi-Fi} + \text{Phone} = \$84.98$$

Internet 300 + Unlimited

↩

$$\text{Wi-Fi} + \text{Phone} = \$54.98$$

Internet 30 Mbps + Unlimited

"Let me talk to my supervisor"

Mobile  
Unlimited  
Lines  
\$29.99

New  
Lead  
Offer!

# Lead Offers



Last Update: Oct 19 / 2022

The DIRECTV logo, consisting of a white circular icon with a stylized 'D' inside, followed by the word 'DIRECTV' in a bold, white, sans-serif font.

# TV + Internet Customer

Internet 1000 + Beam Ultimate

 +   = \$186.98

Internet 500 + Beam Ultimate

  +   = \$171.98

Internet 300 + Beam Ultimate

  +   = \$161.98

Spanish Add-ons 

Deportes - \$4.99  
Español - \$14.99  
America- \$7.99  
Mexico- \$7.99

Spanish Add-ons 

Deportes - \$5.00  
Español - \$15.00

To overcome  
\$299 Fee with  
Satellite DTV

Internet 300 + Stream ultimate

  +   = \$149.98

Always include an  
Ousprey Box for \$120

# Only Internet Customer

Internet 1000 + Beam ultimate

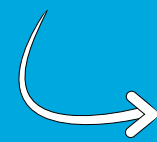
 +   = \$186.98

or

Internet 1000 + Stream ultimate

 +   = \$174.98

Internet 1000



= \$85

Internet 500



= \$65

Internet 300

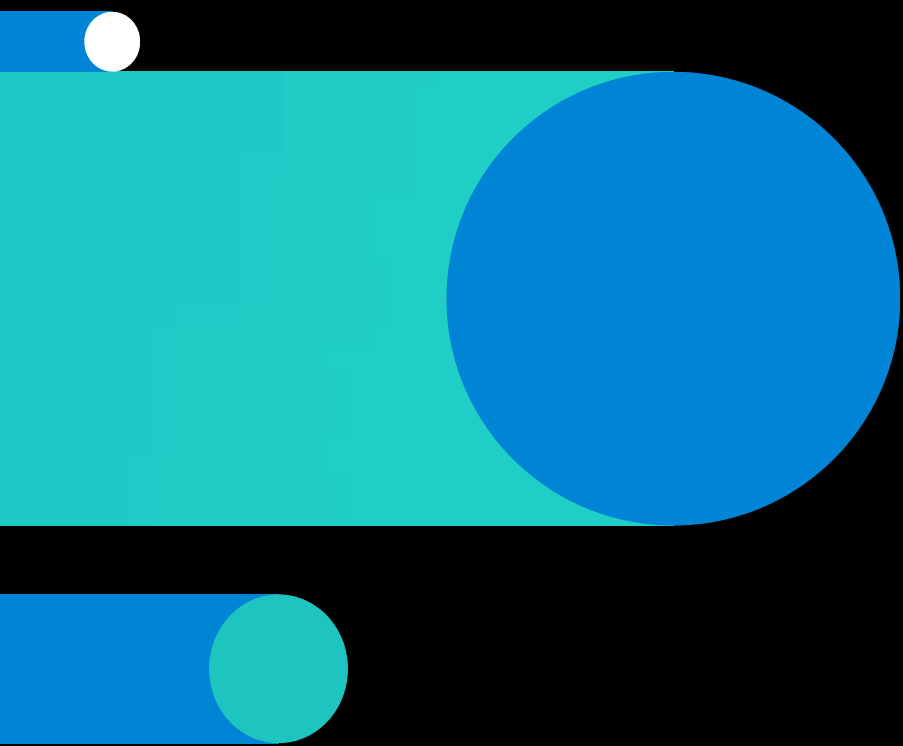


= \$55

Spanish Add-ons 

Deportes - \$5.00

Español - \$15.00



**optimum.**  
by altice

suddenlink®



Last Update: Oct 19 / 2022

$$\text{Internet Gig} + \text{Core TV} + \text{Landline} = \$149.99$$

Internet Gig + Core TV + Landline

$$\text{Internet 500} + \text{Core TV} + \text{Landline} = \$139.99$$

Internet 500 + Core TV + Landline

$$\text{Internet 300} + \text{Core TV} + \text{Landline} = \$129.99$$

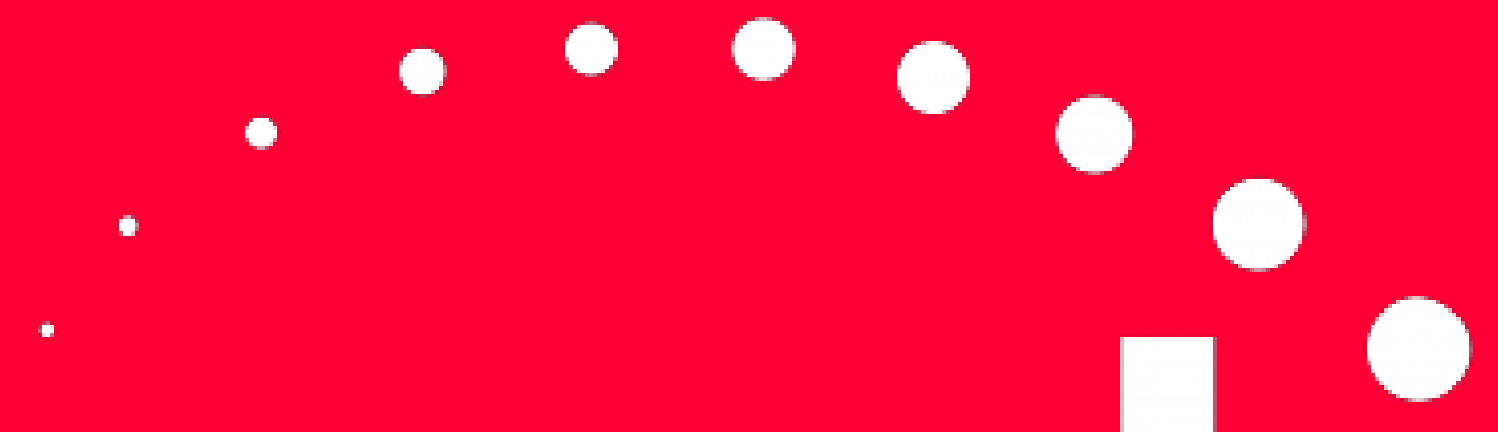
Internet 300 + Core TV + Landline

$$\text{Internet 300} + \text{Core TV} = \$119.99$$

Internet 300 + Core TV

$$\text{Internet 300} = \$44.99$$

Internet 300



# Frontier<sup>TM</sup>

## COMMUNICATIONS

Last Update: Oct 19 / 2022

## Internet Customer

Internet 1000 + Landline

 +  = \$94.99

3 Year  
promotional  
price with 1  
Gig Service!

Internet 1000



= \$79.99

Internet 500



= \$54.99

2 Eero  
Pro 6  
with 1  
Gig  
Internet



EarthLink®

Last Update: Feb 3/ 2023

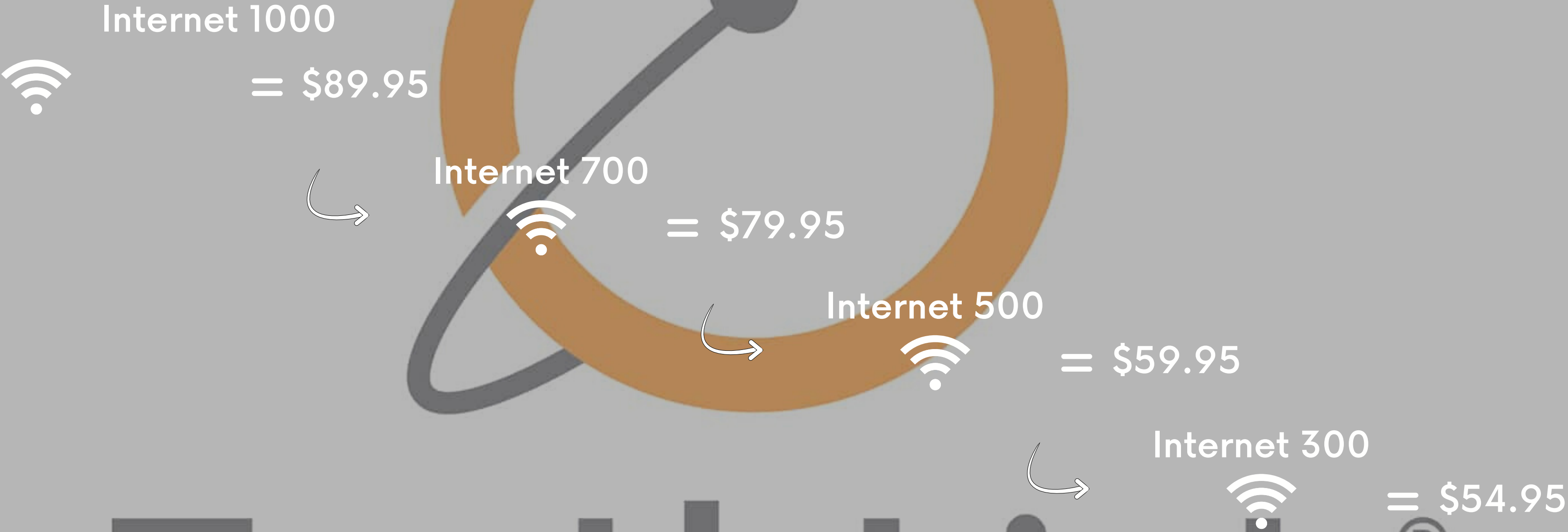
## Internet Customer Wireless

Internet 150 GB  
= \$89.95

Internet 100 GB  
= 69.95

# EarthLink®

Internet Customer Wired



EarthLink®



**xfinity**

 +  = **\$145.00**

Gigabit extra + Ultimate Tv

 +  = **\$135.00**

Gigabit + Ultimate Tv

 +  = **\$135.00**

Gigabit Extra + Popular Tv

 +  = **\$125.00**

Superfast + Ultimate Tv